



Agilent Profile: Mary McBride

Dr. Mary McBride plays a critical role in ensuring Agilent delivers solutions to our customers

The segment marketing group in Agilent works with regulatory bodies, government legislative agencies, and thought-leading scientists globally to direct Agilent's research and development to meet customer needs. As one of the team leads in Agilent segment marketing, Dr. Mary McBride plays a critical role in ensuring Agilent delivers solutions to our customer's latest and future challenges.

Mary is associate vice president in Segment Marketing at Agilent Technologies, where she leads a team focused on developing strategies for growth across the applied, academic, and clinical end markets. In this role, Mary develops and drives Agilent's end-market strategic plan of record (SPR) and translates market intelligence and research into actionable insights that generate a competitive advantage across Agilent chemical and life sciences markets.

In her role as director of market strategy for the applied market and life science research segments, Mary has responsibility for industries accounting for over \$3B in annual revenues. In addition to a Ph.D. in analytical chemistry from the University of California at Davis, she has many years of business and market development experience and deep technical expertise in biological-based testing and biotechnology development. Mary currently holds 5 patents and has published more than 50 peer-reviewed papers.

Dr. Mary McBride retired in 2023, after working 16 years at Agilent.



Dr Mary McBride

Former Associate Vice President
in Segment Marketing at Agilent
Technologies, Inc.

DE94375074

This information is subject to change without notice.

© Agilent Technologies, Inc. 2023
Published in the USA, June, 2023
5994-5707EN

